



*Magenta wants to push physical reality to its leaky margins*  
Installation View, 2014



Ryan Peter  
*Untitled*, 2010  
acrylic and spray paint on Plexiglas  
122 x 91.5 cm



**Steve Lyons**  
***SPECULATIVE COLLABORATIONS / EXH-01, 2014***  
comprised of  
***S.C. 01 (v. 1) 2014***  
CCTV camera, tripod  
***S.C. 03 (v. 1) 2014***  
turntable, inkjet print on film, light fixture, Plexiglas, two-way mirror film



Ryan Peter  
*Untitled*, 2014  
acrylic and spray paint on Plexiglas  
101.5 x 76 cm



Ryan Peter  
*Untitled (from the series AUTOGRAMS)*, 2014  
*Untitled (from the series AUTOGRAMS)*, 2014  
unique gelatin silver print, vintage wood frame  
35.5 x 28 cm each



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Steve Lyons  
*S.C. 08 (Magenta)*, 2014  
DayGlo fabric paint on canvas  
17 x 17 buren units  
148 x 148 cm



Patrick Howlett  
*Untitled*, 2007  
tempera on panel  
30 cm in diameter



**HYPNOTIZE WITH THESE EXCITING AIDS!**  
Designed for Beginners and Professionals

**Electric HYPNOTISM MACHINE**



Plug in — put this effective machine to work for you. The 10" Hypnotic Spiral disc revolves at 32 rpm, causing tremendous eye-fixation and hypnotic motion that seems to bring your subjects into a "deep well of sleep". Transmitted by Professional Hypnotists and artists making discs, it is effective visually and creates precise field of eye movement. Use it for Self-Hypnotism and to hypnotize others — in groups or individually. Has an electric cord, speed switch, carrying handle and a fine quality 110V AC motor. Complete with disc and simple instructions.

CK1... \$13.95 ppd.

**HYPNOTIC RECORD**



KIT WITH FASCINATING ECHO-CHAMBER BACKGROUND AND FREE EYE-FIXATION SPOTS

Play side one to help you hypnotize others. Record passes hypnotic control to your friends like this: "The next time you hear this take complete control of your hypnotic sleep... You'll take over!"

Side Two is for Self-Hypnosis. The hypnotist weaves his compelling suggestions around the unique echo-chamber metronome beat. Gives you a suggestion for re-hypnotizing yourself at will, then makes you more susceptible to hypnotic control.

Start your records, get your own hypnotic technique. Learn how a real hypnotist sounds. Imitate his words, timing and cadence.

Made of unbreakable vinyl this is a quality 78 rpm Extended Play recording — complete with simple instructions and FREE Eye-Fixation spots.

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**ELECTRONIC METRONOME**



Combines 2 trance stimulating effects. Flashing light created by a hypnotic disc and a metronome beat. Completely adjustable — speeds from 40 to 144 beats per minute. Disc and light beam adjustable to a low hollow tap. Completely automatic — a precision metronome 4 1/2" wide x 5 1/2" high.

CK3... \$18.95 ppd.

**ORIENTAL HYPNOTISM**



Written in Calcutta, India with the cooperation of Swami Agnani Kumar, a top authority in the field, this authoritative manual reveals the secret Oriental techniques for inducing a hypnotic trance even in the most difficult of subjects. Crammed full of easy-to-understand, easy-to-follow methods that have proven so successful in India — now available to you.

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**MECHANICAL HYPNOTIST**



A fascinating device that folds up and can be carried in your pocket. There is a design printed on the front surface intended for use as a "stage" and "audience" set. By rotating the disc you create a variety of trance stimulating, eye-fixating patterns. Complete with set of extensive book of instructions and recording tapes.

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**COURSE IN THE SCIENCE OF HYPNOTISM**  
By W. Bacon

Here is a Complete Hypnotist Home Study Course in our handy volume. Has individual lessons and questions and answers. Originally sold by a Hypnotism school for a price well over \$10.00 for a price well over \$10.00.

CK6... P.P.S. \$5.00  
our price \$2.95 ppd.

**HANDBOOK OF SELF-HYPNOSIS**  
By Harry Azide

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Hold the device in the palm of the palm with your thumb and index finger. The set is a whole hypnotic device that can be used in 10 minutes. It controls and helps you induce a state. Your own personal hypnotic equipment. Can be used for self-hypnosis and with a FREE recording tape of words and suggestions that will take you into a deep trance. Complete with instructions and the use of a FREE tape. The set also has the hypnotic spiral on the back. Get the CASH, Booklet and Sound for Self-Hypnosis... only \$1.00 per set in a plain wrapper. Money back if not satisfied!

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Steve Lyons  
*The Benefits of Audio-Visual Entrainment*, n.d./2012 open edition  
 digital print, Plexiglas  
 3.2 x 4.3 buren units  
 28 x 37 cm

*Hypnotize with These Exciting Aids*, 1960/2014 2/5  
 digital print, Plexiglas  
 9.3 x 14 buren units  
 81.3 x 122 cm



**Patrick Howlett**  
*The higher you get the higher you get*, 2008 1/10  
digital print  
62 x 47 cm





*Magenta wants to push physical reality to its leaky margins*  
Upstairs Installation View, 2014



**Sandra Meigs**  
***The Morphine Drawings (4)*, 2012**  
digital archive print  
35.5 x 51 cm



**Sandra Meigs**  
***The Morphine Drawings (5)*, 2012**  
digital archive print  
35.5 x 51 cm



Maryse Larivière, in collaboration with Mackenzie Ludlow  
*An Attempt To Live Outside Time By Living In A Part of Time, An Attempt To Live Timelessly In The Past And In The Future*, 2014  
pool noodle, wood, fake tree, orgone quilt, chair, plaster, bird seeds, plastic chain, metal chain, wind chimes, lard balls, plastic green leaf, ribbon, pin with pearl, laminated poem, includes collage

Maryse Larivière  
*Venezia II*, 2014  
collage  
22 x 15 cm